

Where there is Justice, Co-operation, Economy and Energy there is Service

James McCreery & Co.

5th Avenue

34th Street

200 Boys' Juvenile Suits
6.75
formerly 15.00, 18.00 and 20.00
Sizes 8 to 9 years.
(Third Floor)

Boys' Outing Flannel Pajamas
1.95
formerly 2.75
Sizes 8 to 18 years.
(Third Floor)

Gift Suggestions

A Toy Towne Notice

You know how eager and enthusiastic the kiddies are when they're going to the circus or a children's show. Can you picture their delight when Santa brings one all for their "only-donty-own"? You won't ever know they are in the house when they're playing with it.

"Vaudeville Theatre," consisting of a firmly constructed stage, six performers with movable arms and legs, simple to operate. 1.00

"Circus"—a complete model Hippodrome. The actors and animals can perform the most comical tricks. 1.00

"Noah's Ark," consists of Noah, his wife and fifty lifelike animals, trees and foliage. 2.75

"Nursery" contains six figures popular in nursery rhymes. 1.00

"Animal Kingdom"—a beautiful toy that will appeal to the imagination of every child, and will enable him to become acquainted with all sorts of animals. 2.00

Unique Primer—educational, amusing. 1.00

"When Knights Were Bold"—a splendid historical toy with a complete castle. 3.00

(Fifth Floor)

McCreery Quality Hosiery

Plain Silk Hose, particularly of a fine gauge, is closely rivaling the more lacey and embroidered styles in popularity. At the Horse Show recently it was in marked evidence. Consequently we suggest it be included in the Christmas Box.

Women's Thread Silk Hose: fine gauge; silk tops and soles; Black or White. 2.50

Women's Thread Silk Hose. Hand Embroidered Clot; Black or White. 3.95

Women's Thread Silk Hose, Lisle tops and soles, Black, White or Cordovan. 1.95

Women's Thread Silk Hose, Lisle tops and soles, Full-Fashioned in Black only. 1.25

(Main Floor)

Gloves That Are Correct

McCreery Gloves are always certain to be correct in style, fit and shade. If you are looking for something new and natty, if you are trying to match a modish shade, you will find it in our glove section in a perfectly fitting glove.

McCreery slip-on gloves with strap wrist, pique sewn and spear point; four rows of braided embroidery in tan, brown or beaver. Pair 5.50

McCreery one clasp pique sewn Capeskin gloves in tan or brown. Pair 4.50

McCreery 12-button length pique suede gloves in beaver, mode or ecru. Pair 8.50

(Main Floor)

Glove Silk Underwear

Special Holiday Prices

Glove Silk Underthings provide ideal gifts, for they possess lasting qualities as well as lasting beauty. Those grouped for this special holiday offering are of an exceptionally good quality, tinted an alluring shell Pink.

Vests of a heavy quality Glove Silk with artistically embroidered yokes. Special, 3.75

Vests of Glove Silk in bodice style. Pink only. Special, 2.35

Bloomers of Glove Silk—exceptionally good quality. Special, 2.75

"Musing Wear" Silk top, Lisle Union Suits, Pink only. Special, 2.35

(Third Floor)

Children's Crepe Cloth Dresses

Lower in Prices for Two Days Only



A pretty, new Dress never fails to set a child's heart a-flutter. The love of clothes is innate in young femininity. That little girl you know is certain to get lots of toys, so why not select a darling little Dress, such as one of these?

Small girls' Dresses of Japanese Crepe with collars and cuffs finished with plaiting of White Organdie. Pink, Rose, Lavender and French Blue. 2 to 6 yrs. regularly 3.50, 2.75

Small girls' Bloomer Dresses of Imported Cotton Crepe, beautifully hand-embroidered and feather stitched in various colors. 8.95

formerly 10.50

Nursery Chairs

Also Reduced for Two Days Only

Nursery Chairs of Wicker—Ivory or White finished. formerly 7.95, 6.50

High Chairs of Wicker—Ivory or White finish. 10.50 formerly 11.95

(Inf. Dept., Third Floor)

Exclusive Gowns for Women

68.00

Formerly up to 95.00

A select group of Gowns with a noticeable dash of style, yet genteel and refined in appearance. They are immediately recognized as members of an exclusive class. There are fetching affairs of Lace, Chiffon Velvet, Veltreen, Crepe Satin, Veldyne and Tricotine. All sizes, but not in every style.

Modish Dresses at 16.75, regularly 22.50 to 30.00

The particular characteristic of this group is their modishness—their unusual, distinctive styles.

The assortment includes captivating models of Crepe de Chine, Satin, Crepe Meteor, Charmeuse, Veltreen, Tricotine and Wool Jersey. Many extra large sizes.

No C. O. D's.

No Credits

No Approvals

(Fourth Floor)

Clearance of Women's Wraps

38.00

formerly 59.50

It is often the case that the less expensive garments are the more attractive.

The Wraps which figure in this Sale are unquestionably smart types—full, draped models of exceeding grace and style—smarter than many more costly models.

Most of them are developed of Duvette Velour in some dark, rich shade. Some have large, crushy collars of Fur, others throw-scarfs edged with Silken tassels, others convertible collars of self-material.

All are splendidly made and lined throughout with the better quality of Fancy Silk. Of course 38.00 does not cover the cost of making.

(Fourth Floor)



Blouses From Paris

12.75

Here, indeed, are Blouses whose delicate beauty will delight the heart of every woman fortunate enough to receive one as a gift. And the fact that they have come all the way from gay Paris lends interest and distinction to their beauty.

They were made entirely (even the seams!) by the nimble fingers of French needlewomen. Hand-embroidery and hand-drawn work provide artistic embellishment. Some have a touch of fine Valenciennes Lace. All were developed from sheerest of French Voile.



(Fourth Floor)

Crepe de Chine Underthings

at Special Holiday Prices

The Apparel Nearest and Dearest to the Heart of Woman.

Loveliest of lovely Underthings await your selection on our third floor, marked below regular prices for the holiday season—exquisite specimens of soft Flesh tinted Crepe de Chine.

Night Gowns of unusually good quality Crepe de Chine, beautifully lace trimmed. Special, 4.95

Tailored effects in Night Gowns—noticeably smart. Special, 4.45, 5.95 and 6.95

Envelope Chemises with trimmings of fine laces and ribbon. Special, 2.95

Bloomers of Crepe de Chine or fine Habutai, exquisitely lace trimmed or in tailored effects. Special, 2.95

Bodices of Crepe de Chine or Satin, lace trimmed. Special, 1.00

Bodices of Satin, tailored or lace trimmed. Special, 1.95 and 2.95

Also Petticoats

Of Taffeta, Silk Jersey or Messaline, also Silk Jersey with Taffeta or Novelty combination flounces. Special, 3.95

(Third Floor)

Boudoir Apparel

at Prices Lower Than Wholesale

We are fully cognizant of the statement we have just made, however extraordinary it may sound. The prices listed below are actually below cost.

Stunning Negligees of costly fabrics such as Brocades, Satin Meteors, Batiks, Misty Georgettes, delicate Laces and other dream-like Fabrics. Comfy Robes of Zanana and Blanket Cloths.

About fifty handsome Negligees, Tea Gowns and Pajama Sets and Boudoir Robes. 39.95

formerly 55.00 to 75.00

Silk Lounging Robes—copies of Paris models, developed of Zanana, lined with Silk and interlined with lamb's wool, in many lovely colors. 26.20

formerly 35.00

Negligees of heavy quality Crepe de Chine in graceful, straight-line models or in Breakfast Coat style. 12.50

formerly 18.50 to 26.20



(Third Floor)

McCreery Silks

(Famous Over Half a Century)

This Fame of McCreery Silks Is Not Merely a Tradition—It Is a Vital, Living Standard.

The same remarkable values that made Silk Week a memorable event will be continued the coming week for the benefit of Christmas Shoppers. Novelty Silks, Velvets de Luxe, Satins, Chiffons, Georgettes, Gold and Silver Brocades on Voile and Satin grounds are remarkably low in prices.

Specials for the Coming Week

Highly colored Printed Art Silks, used extensively for Kimonos, Hangings and Robes, 38 inches wide. regularly 2.50, yard, 1.50

Plain Japanese Habutai for decorative purposes, lamp shades and linings. 36 inches wide. regularly 2.00, yard, 95c

Georgette Crepe, 40 inches wide, in Black, White or colors. regularly 2.00, yard, 1.25

Crepe de Chine, 40 inches wide, particularly suitable for Dancing Frocks or Lingerie. All shades, also Black or White. yard, 1.45 regularly 2.50

7500 yards of a superior grade Black Charmeuse Dress Satin, 40 inches wide. regularly 5.50, yard, 2.75

Black Chiffon Dress Velvet, 40 inches wide. regularly 7.50, yard, 4.50

Black Chiffon Dress Velvet of the better grade. regularly 10.50, yard, 7.50

10,000 yards White Motora Silk for pajamas, shirts and blouses, 38 and 40 inches wide. regularly 4.50, yard, 1.68

(Second Floor)

Interesting Specials In Woolen Dress Fabrics

An extensive collection of new, fashionable weaves and colors suitable for prevailing styles.

Velours of soft, non-crushable quality in all the wanted Mid-Winter shades, also Black. 54 inches wide. regularly 6.50, yard, 3.95

All Wool Peach Bloom and Duvetyn so much in demand for dresses, suits, wraps and capes. A splendid range of newest colors, also Black; 54 inches wide. regularly 11.50, yard, 6.95

All Wool Jersey in dress weight, adapted for Sport blouses, suits and dresses. 54 inches wide. regularly 4.00, yard, 2.55

All Wool Navy Blue Tricotine of exceptional quality in proper weight for dresses, suits and capes. regularly 4.50, yard, 2.95

(Second Floor)

Attractive Wash Fabrics

Specially Priced

Novelty Printed Dress Voiles of sheer, crisp quality—the finest grades—over one hundred different styles. Unusually beautiful patterns and colors suitable for dresses, blouses, children's frocks and kimonos. 38 to 40 inches wide. yard, 35 to 95c regularly 55c to 1.85

Imported Irish Handkerchief Linen in a complete line of desirable colors. 36 inches wide. yard, 1.95 regularly 2.50

McCreery's White Lingerie Nainsook—very fine grade, sheer and soft. 10 yards in a box. box, 3.50 regularly 5.25

White Indian Head with permanent Linen finish—particularly desirable for middy blouses, maids' and nurses' uniforms. 36 inches wide. yard, 35c regularly 45c

If desired purchases will be nicely boxed for Christmas giving.

(Second Floor)

The McCreery Holiday Sale of Furs

The Prices On These Coats Are Most Extraordinary

Never was the advice BUY NOW so imperative. Not even in the end-of-season reduction sales are prices as low as those listed below! The truth is, we find ourselves "over invested" and are sacrificing profits on these Coats. Every one is standard McCreery Quality.

Hudson Seal Coats, 36 inches long, made of selected skins, with Natural Squirrel collar and cuffs. formerly 525.00, 285.00

Hudson Seal Wraps, 50 inches long, made of choice selected skins, with large shawl collar. Graceful models. 445.00 formerly 785.00

Hudson Seal Coats, 40 inches long, made of superior quality skins with Natural Skunk collar and cuffs. 465.00 formerly 785.00

Hudson Seal Coats, 36 inches long, made of selected skins, with Beaver collar and cuffs. 365.00 formerly 585.00

Hudson Seal Coats, 36 inches long, made of choice selected skins, with Natural Skunk collar and cuffs. 445.00 formerly 695.00

Black Pony Skin Coats, 36 inches long, made of soft, beautifully marked skins—Natural Raccoon collar and cuffs. 145.00 formerly 285.00

Hudson Seal Coats, 36 inches long, made of selected skins, self-trimmed. formerly 485.00, 285.00

Moleskin Wraps, 48 inches long, made of choice full-furred pelts, beautifully lined and finished. formerly 625.00, 425.00

(Fourth Floor)